



# Sustainable Business Series

An educational collaboration between the  
*Center for Sustainability and the Environment* and the  
*Sullivan Center for Business and Entrepreneurship*

## Discovering your Future in the Meta Dimensions of Sustainability



**Mark Coleman**, president  
*Convergence Mitigation Management*  
author of *"The Dignity Doctrine:  
Rational Relations in an Irrational World"*

Mr. Coleman will offer a dynamic discussion of current affairs, the state of sustainability in society and business, the role of individuals-citizens-consumers, and the nexus between corporations, government and society on truly manifesting a sustainable future. Many have a contextual sense of sustainability, but sometimes they don't fully see or understand the complexity of systems or the nuance of different points of view and sectors. The sense of urgency on climate action is rapidly intensifying. This can leave many feeling either invigorated or helpless, frustrated, and even apathetic to the state of affairs and fate of their future in the face of climate and sustainability risks. Having perspective on the role one can serve and having a vision for one's future given the need to change and adapt, can be empowering and uplifting and enable the individual to have resolve in how they engage within the multi dimensions of sustainability.

**Tuesday, October 4, 2022 at 7:00PM**  
**deWitt Lecture Room 106**  
**Zabriskie Hall, Wells College**

This event is free and open to the public