



## *Sustainable Business Series*

An educational collaboration between the  
*Center for Sustainability and the Environment* and the  
*Sullivan Center for Business and Entrepreneurship*

# *Integrating Sustainability into Small/Medium-sized Businesses in NYS*

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In 2018, this faculty duo surveyed over 650 small to medium-sized businesses in New York State to discover their motivations for integrating sustainability in their organizations. This study focused on the motives and challenges such firms have experienced in their sustainability engagement, the variety of sustainable solutions they have adopted and whether or not these measures have "paid off".

**Wednesday, March 27, 2019 at 7:00PM**

# deWitt Lecture Hall (Room 106) Zabriskie Hall, Wells College

This event is free and open to the public