

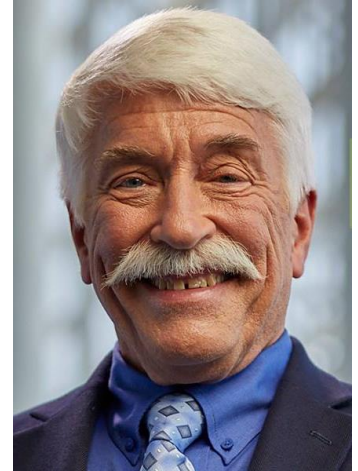


Sustainable Business Series

An educational collaboration between the
Center for Sustainability and the Environment and the
Sullivan Center for Business and Entrepreneurship

The Eco-Economics of Sustainable Manufacturing

Bob Bechtold
President, *HARBEC Inc.*



Harbec is a contract manufacturer of 3D printed metals and plastics, and machined or injection molded components and assemblies. The company's journey to eco-economic sustainability came about from the personal desire of its owner, Bob Bechtold, to be environmentally responsible. *HARBEC* developed an internal Eco-Economic model for evaluating the costs and benefits of all technologies, equipment, and projects that relate to business objectives for achieving carbon neutrality. This Eco-Economic model also ensures that the business achieves financial value from its investments, so that goals for environmental, energy, social, and sustainable impact do not interfere with the ability to achieve desired financial performance. *HARBEC* has saved hundreds of thousands of dollars in energy costs by offsetting what they would have paid for energy if they had not made Eco-Economic analytical choices on energy improvements.

Tuesday, November 17, 2020 at 7:00PM

on-line: **Zoom 864 6808 9811** passcode: **776404**

Wells College

This event is free and open to the public