



# Scot Case

**VP, CSR & Sustainability**

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Scot Case is vice president of corporate social responsibility and sustainability at NRF. In this role, he leads [NRF's Sustainability Council](#) and supports retailer efforts to use their businesses to make the world a better place for everyone.

Case has focused on the intersection of business, environmental and social concerns since the mid-1990s. With strategic leadership experience in the retail, quick-service restaurant, manufacturing and nonprofit sectors, he provides a system-wide perspective that helps NRF members thrive in a rapidly changing future.

Throughout Case's career as a strategist, consultant and sustainability expert, he has worked with organizations including the White House, World Bank, Walmart, McDonald's, Johnson & Johnson, Disney, U.S. Environmental Protection Agency, and federal, state and local governments around the world. Case was also a partner in a small business that he grew and sold, which provides him with a deep appreciation for the unique challenges faced by smaller and growing NRF members.

A frequent keynote speaker and conference presenter on strategy development, leadership and sustainability, Case has published dozens of articles and case studies and has testified before Congress. In addition, he has been quoted on NPR, Good Morning America, CNN, The New York Times, Business Week and the Wall Street Journal.

Case is originally from Charlotte, N.C., and holds a master's degree in political science with a focus on sustainability from Virginia Tech.



## NRF releases net-zero guide for retailers

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