

Matt Goodman is the Senior Business Development Manager for waste-to-value (WTV) projects at Generate. As part of the Asset Management, Operations, and Investment teams, he looks to increase the value of WTV projects by increasing revenue and decreasing revenue volatility. On the business development side, he partners with Fortune 500 companies to improve their environmental footprint through food waste recycling at Generate's anaerobic digesters; and on the investment side, he works on capital deployment via infrastructure upgrades at Generate's fleet of anaerobic digesters to maximize the types of organic waste they can process, improving Generate's service offering to customers.

Matt brings close to fifteen years of food waste experience to Generate, and has been a member of the Manhattan Solid Waste Advisory Board, advising elected officials on food waste policy, and a guest lecturer at Columbia University. A graduate of the University of Wisconsin–Madison with a Bachelor of Science in Economics, he received a Master's in Business Administration from New York University.