

Daniel Patrick Johnson is Professor and Chair of the Department of Packaging Science in the College of Engineering Technology at Rochester Institute of Technology. He leads a team of experts in food packaging, brand/channel marketing, distribution packaging, sustainable packaging, and design for supply chain. The Department of Packaging Science has an industry driven research focus which includes the American Packaging Center for Packaging Innovation, the Center for Sustainable Packaging and an ISTA certified student run undergraduate research packaging evaluation lab that completes more than 200 industry projects each year. Dan's research interests include sustainable packaging, new product/package development, e-commerce, package automation, design for supply chain and experiential STEM education.