

**Tony DeFazio** is an accomplished communications and public relations professional with a long history of volunteering and advocating for environmental and sustainable causes. As a lifelong hiker, fisherman and alpine skier, he went to work in Washington, D.C. after graduating from Ithaca College on behalf of [Clean Water Action](#), where he lobbied for environmental reform with community organizing and supporting large donor capital raising campaigns.

Over the course of his nearly 30-year career, Tony has developed public and media relations programs for a diverse array of both private and public companies. As a widely respected agency leader and entrepreneur, he successfully built and sold two previous agencies—**Sustainable PR** is his third—and led public relations for a public company.

Tony's expertise is in narrative writing, business development, relationship building, media pitching, and coalition building. He serves as spokesperson for a range of businesses and non-profits. During his three decades of media relations experience, Tony has placed stories for clients in influential media ranging from The New York Times and The Wall Street Journal to Huffington Post. His clients have appeared regularly on CNBC, FOX Business and Bloomberg TV.