Installment November 2016



Orson, what are you up to now..?!?

I'm just exercising my democratic right to free speech.

That's nice, but aren't owls carnivorous? Will you really eat tofu?

Well, no, although the owlets and I have been eating more
sustainably, including more veggies and locally sourced field mice...

So, Orson, is your protest really just a ploy to get everyone *else* to eat tofurkey and leave the real bird for you and your brood?

OK... busted. Hey, an owl's gotta do what an owl's gotta do...

BLACY FRID'S AVBER MONDAY

And while we are banning things...

"Black Friday" on November 25th the start of the crazy shopping season - has become its own holiday. Several major retailers

now open on Thanksgiving Day, depriving their employees of valuable time with loved ones. Ban "Black Friday!" shopping. Instead, try one of these low- or no-cost holiday activities:

Holiday Movie Marathon – make popcorn and hot cocoa and spend the day curled up watching favorite holiday movie classics

Make Holiday Treats – spend "Cookie Friday" assembling ingredients, freezing cookie dough batches, and preparing gift packaging. Then, when you need gifts, just bake, wrap, and give.

Discover DIY – Look online for gazillions of ideas for unique, handmade, personalized gifts. **Shop Local** – Shop on *Small Business Saturday* and support locally owned businesses. For every \$100 spent locally, \$68 stays in the community. And not a dime stays local if you wait and shop online on *Cyber Monday*. Think about it.

Installments

are produced as a community service by the Wells Center for Sustainability and the Environment.

Arrive curious :. Graduate prepared.

Make sure you regularly carry and use your reusable mug or beverage container. Who knows? You might just be spotted "being green" and get a **GOTCHA** card.

In collaboration with the *Center for Sustainability*, the *GRIND Café* will redeem your *GOTCHA* card for a free hot beverage refill in your own container. Members of the two sustainability-related organizations: *Campus Greens* and

Just a reminder...

To get ready for the extended Thanksgiving break, the *Office* of *Residential Life* reminds you to do the following:

- Close and lock your window; and also close your shades.
- Unplug all appliances and electrical devices, including alarm clocks, lights and power strips.
- Refrigerators may remain plugged in (but eat or toss any food that could go bad over break).
- Empty your trash and recycling containers.

F.O.R.C.E.S serve as our **GOTCHA** spotters.

- Remove all perishable food items.
- Turn off all lights and lock your door.

Bring dead batteries, extra plastic shopping bags, and even your burned-out light bulbs over to the *Center for Sustainability* in Zabriskie 212 and deposit these items in the labeled collection boxes. We will recycle them for you over the break.

"Installment" is a double play on words: these informational mini-newsletters are put inside bathroom cubicles ("in stalls") and the content gets changed out - in "installments."

Get it? Got it? Good!

Over the river and through the woods, to Grandmother's house we go...



Heading home for the Thanksgiving break? Use Well's private **Zimride** network to share the ride! Go to

zimride.com/flxrideshareacademic to set up your profile, then start posting ride offers to others or request rides. You may restrict your requests to only within the Wells campus community, or you can open up your search to other trusted academic partners in the area, including Cornell, Ithaca College, and TC3.

If you post a new ride during the month of November you will automatically be entered into the Zimsgiving Post a Ride Sweepstakes and have a chance to win an Amazon Echo, one of three \$100 or one of ten \$50 Amazon Gift Cards. For more information, go to the Finger Lakes Rideshare URL listed above.

Don't be a Turkey..!

As you leave for the Thanksgiving break, please remember to *turn off* and *unplug* all energy-using equipment and appliances in your room or office. Many will keep drawing power even when the item is off but still plugged in.



Any questions about sustainable practices?

Email: **sustainability@wells.edu**