



Sustainable Business Series

An educational collaboration between the
Center for Sustainability and the Environment and the
Sullivan Center for Business and Entrepreneurship

Sustainable Wine Making in the Finger Lakes Region: Challenges and Opportunities

Peter FitzRandolph
Wine Industry Consultant
*Finger Lakes
Sustainable Strategies*



This talk will review the vital importance of the concepts of sustainability and the *Triple Bottom Line* and the relevance of these concepts to the wine industry. We'll take a deeper dive into the question of winery externalities, note some of the sustainability programs in other wine regions, and take a look at how these concepts are applied at Silver Thread Vineyard in Lodi, NY. Free biodynamic wine tasting for those over 21 – ID required.

Wednesday, April 17, 2019 at 7:00PM
deWitt Lecture Hall (Room 106)
Zabriskie Hall, Wells College

This event is free and open to the public