

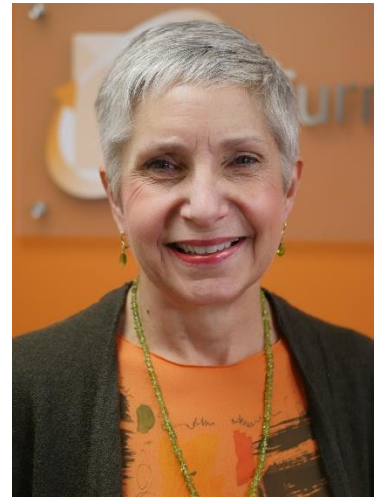


## Sustainable Business Series

An educational collaboration between the  
*Center for Sustainability and the Environment* and the  
*Sullivan Center for Business and Entrepreneurship*

# Sustaining Rural Communities Through Impact Investing

**Karin Gregory, J.D., '80**  
Co-founder and managing partner  
*Blue Highway Capital*



Most Private Equity funds are focused just on returns. *Blue Highway* focuses on two factors for success: returns for our private investors, and how to make an impact by investing in small businesses in rural locations that are typically underserved by outside capital providers. Even banks only provide 16% of their capital to small business in the US. Ms. Gregory will explore the issues and opportunities and discuss some examples of impact-oriented investments and how to find that balance to create sustainability solutions for rural America.

**Thursday, October 21, 2021 at 7:00PM**

on-line: **827 9548 7164** passcode: **!iv32Aq.**

**Wells College**

This event is free and open to the public