



Sustainable Business Series

An educational collaboration between the
Center for Sustainability and the Environment and the
Sullivan Center for Business and Entrepreneurship

Imagine This!

Jennifer Porter '98
Vice President, GBB



The presentation examines current methods that municipalities in the United States are using the circular economy model in solid waste programs to fulfill waste diversion objectives and develop local/domestic capacity for waste management. Ms. Porter will cover current solid waste, recycling and composting industry myths, what's working in the municipal and waste processing sectors, and what public and private sector leaders -- along with technology developers -- can do to promote sustainable solutions. Examples of innovative projects in Michigan, Virginia, and the Northwest will highlight upstream/producer responsibility as well as contracting, public-private partnership and outreach techniques that can move the needle toward a new paradigm for sustainable solid waste management in the decades to come.

Tuesday, October 20, 2020 at 7:00PM

on-line: **Zoom 817 9132 362** passcode: 874012

Wells College

This event is free and open to the public