



Sustainability Perspectives

Sustainability and Waste: Moving Beyond Diversion and Recycling

Abbie Webb, Sustainability Director for *Casella Waste Systems Inc.*, will explain how this leader in the waste management industry is using a multi-stakeholder perspective to guide its ongoing sustainability efforts and to more deeply align its impacts with broader societal goals and environmental limits. At its core, the company believes it exists to build and grow people, to protect environmental and public health, and to create and share value with customers and communities. In short, *Casella* will achieve its sustainability goals by helping others achieve theirs. *Casella's* recently issued sustainability report lays out ten goals for the year 2030, including goals around waste reduction and recycling, renewable energy production, greenhouse gas emissions, fleet fuel efficiency, and sustainably growing its net climate benefit factor.



March 15, 2021 12:30 – 1:30PM

Virtual event: **Zoom #:** 849 4508 3651 *passcode:* 183437

All *Sustainability Perspectives* series events are free and open to the public. The series explores the concept of 'sustainability' from a variety of viewpoints.

Wells is committed to providing access to all events; anyone needing assistance should contact Marian Brown, Center for Sustainability and the Environment, at 315-364-3304 or by email at mbrown@wells.edu, as soon as possible.



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