

Sustainability Speaker Series

Be the Change!

You're just one in 7 billion people in a very confusing time on Earth. Is it possible for you to make a difference? Is it worth trying? Rob Greenfield's answer to these questions is a resounding "Yes!" and he is here to share why and how you can be the change you wish to see in the world. Through his lead-by-example activism, Rob's life has served as a wake-up call to millions of people and has changed the lives of many. Rob will share his unique projects - from diving into thousands of grocery store dumpsters, to wearing his trash for 30 days, to living off the grid in a tiny house, to his most recent year of growing and foraging 100% of his food - all designed to wake people up and instigate change. Although Rob takes his life to the extreme, his message is one of moderation. His work creates a counterbalance to the consumeristic society we live in today and encourages mainstream media to report on important issues, while being able to use his attention-grabbing stories. You will walk away from this evening with a deeper understanding of the life that you are living and with solutions you can adapt to be the change you wish to see.



Photo credit: Sierra Ford

Rob Greenfield
adventurer,
environmental activist,
humanitarian, and
difference-maker

Tuesday, February 16, 2021 7:00PM

Zoom event access: <https://www.wells.edu/academics/center-sustainability-environment/events>

This event is free and open to the public.

Wells is committed to providing access to all events; anyone needing assistance should contact Marian Brown, *Center for Sustainability and the Environment*, at 315-364-3304 or by email at mbrown@wells.edu, as soon as possible.



This **Sustainability Speaker** series is sponsored by the *National Fenestration Rating Council* (NFRC), an organization that holds sustainability as a guiding value. *NFRC* conducts objective, scientifically rigorous testing and rating of windows and doors that allows consumers, architects and contractors to make informed selections of fenestration products offering increased energy efficiency and building occupant comfort.