



Sustainable Business Series

An educational collaboration between the
Center for Sustainability and the Environment and the
Sullivan Center for Business and Entrepreneurship

How Money Responds To Climate Risk

Vita DeMarchi

Managing Partner and Co-Founder
Synapse Partners, LLC

Synapse's mission is to help evaluate the probability of environmental and professional risks, to avoid unaffordable risks, and to transfer, reduce or manage the risks that are necessary and worthwhile. *Synapse* is one of the largest, most respected wholesale environmental insurance firms in the country. Ms. DeMarchi will discuss how the insurance industry is responding to the impacts of climate change and the financial cost implications to "business as usual." Learn how the insurance industry can be an agent of change for climate-supportive public policy development and implementable actions.



Tuesday, October 4, 2016 at 7:00PM
deWitt Lecture Hall (Room 106)
Zabriskie Hall

This event is free and open to the public